



BACKPACK OF RESILIENCE

A childhood during COVID doesn't have
to mean a childhood that is wasted.

VIRTUAL STORY READING



saigonchildren



bit.ly/balo-covid

A group of children are sitting on the floor of a room, all wearing face masks. They are arranged in a loose circle, looking towards the camera. The room has a patterned rug, some shelves with items in the background, and a doorway. The children are of various ages, from young children to teenagers. The text is overlaid on a semi-transparent red box in the center of the image.

Vietnam is going through the worst wave of COVID-19 ever, and as the authorities and the people are doing all they can to fight it, there's a vulnerable group who **urgently needs our help**. They are children.

COVID is disrupting their education and affecting their **mental wellbeing**. They are not able to meet their friends or learn from their teachers, and many are living in households hit by the economic impact of COVID.

For children in lockdown areas and from impoverished families, their lost education and lost time with friends can have **devastating long-term effects**, and for most online learning and development is not an option.



HOW YOU CAN SUPPORT US

VIRTUAL STORY READING TIME

To support children affected by the stress generated by the 4th wave and its lockdowns, we want to timely provide mental support to children all across Vietnam by offering them joyful online book reading time.

But to make this happen, **we need YOU!**

YOU have the power to support thousands of children, all across the country!

You can offer children an opportunity to escape the stress of COVID, but also raise awareness about the importance of mental health support for children, joining saigonchildren COVID Backpack campaign.



Celebs read
children's books to
raise funds



Harry the
Dirty Dog
with Betty
White





VIDEO SHOOTING INSTRUCTION

What to do in the video

Choose a children's book that your child enjoys or one that you liked as a child.

Take a comfortable seat.

Give some greetings, interacting with the children that will be watching the video.

Read the book and show the illustrations of the book if it you can.

If you have children, they can join with you during the reading as well.

Video shooting instruction

- Record videos in landscape format.
- Video size: 16:9 (HD)
- Duration: from 1 to 5 minutes
- The video is clear, tried to avoid blur or shaking.
- Lighting should be sufficient to see your face. Clearly, it should not be backlit. The image has bright, with positive colours.
- The filming space should avoid being in crowded places or messy background that may cause distraction.
- The audio should be clear and easy to hear, preferably without any unwanted background noise and echo.

HOW TO SEND YOUR VIDEO/RECORD?

Video Submission

Please upload your raw video with the name: **Your name _ Book name** to the folder

bit.ly/ReadingBook_COVIDBackpacks or
send email to duong@saigonchildren.com

Video usage information

We will edit the video if needed to add logos and call to action, then publish it as a playlist on our Youtube and Facebook Watch.

The selected videos are also be shown on our weekly live stream.





VOICE RECORD ONLY

If you are not comfortable to film a video, you can submit the voice record only with mobile application. We will highly appreciate if you can also send the picture of the book if you could find it online or had it in digital version.

WHAT TO DO AFTER SENDING?

- Share the video on your own social media and **call for donation/story-reading participation** to help kids in lockdown areas.
- Follow fanpage of Saigon Children's Charity to see when your video is published.
- **Share your video** from saigonchildren's fanpage



WHAT DONATIONS ARE USED FOR:

BACKPACKS of RESILIENCE

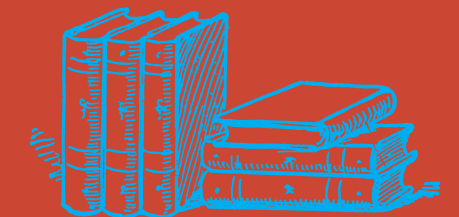
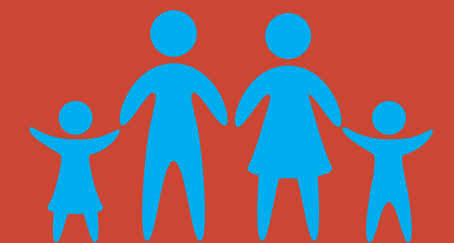


To be delivered AS SOON AS POSSIBLE to disadvantaged children in affected areas

1 month basic food for a family of 4



A backpack of
Books & tips for children's mental well-being



SAIGONCHILDREN'S LONG-TERM SOLUTIONS



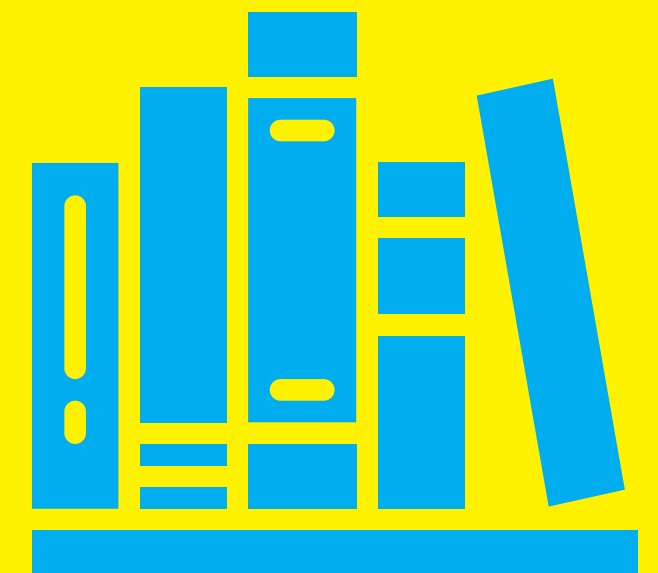
ONLINE
WORKSHOPS



SCHOLARSHIPS



TEACHER
TRAINING



EDUCATIONAL
RESOURCES



ABOUT SAIGONCHILDREN



Saigon Children’s Charity CIO (saigonchildren) was founded in 1992 to help disadvantaged children get an education and a fairer start in life.

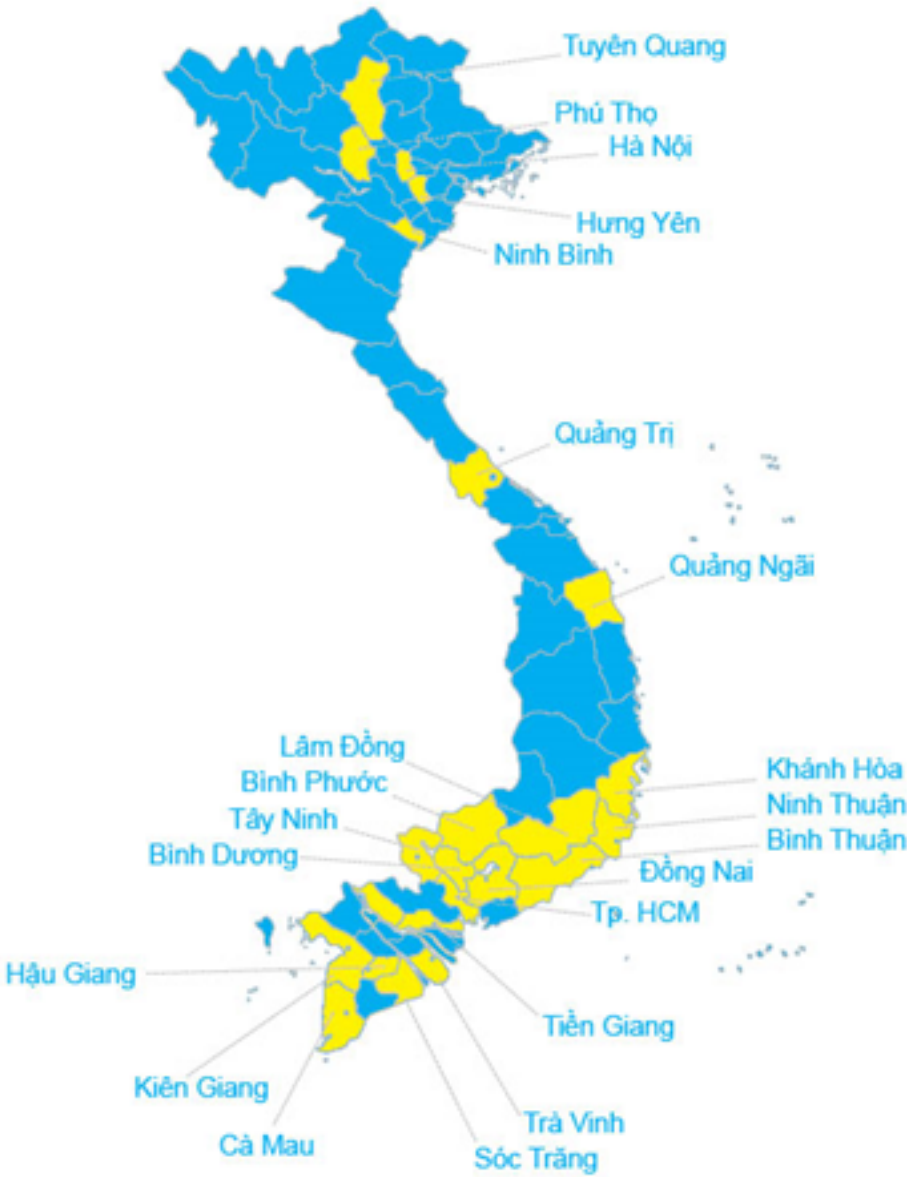
Saigonchildren received the Certificate of Merit from the Prime Minister of Vietnam on October 19th, 2018, in recognition of 26 years of dedicated work to remove barriers to education and drive economic development in Vietnam.

Board of Trustees:

- David Appleton – Partner at Xtab Xstudios, Vietnam
- Chung Seck – Partner at Baker & McKenzie Vietnam
- Diana Wells - Retired Teacher, UK
- Johnny Waugh – Businessman (former partner in PXP, an investment fund)
- Paul Cleves – Founder and former Director of SCC (former teacher at Eton College)
- Paul McGee – Vice-President, PCH International, Hong Kong
- Paul Smith – Non-executive Director of FPT Software
- Richard Burrage - Managing Director at Cimigo
- Tieu Yen Trinh – CEO of Talentnet Corporation
- Truc Nguyen – CFO, HSBC Vietnam



Our accounts are audited each year by KPMG and published with the Annual Report on the UK Charity Commission website.





Thank you!

Let give children back the
childhood they all deserve!

